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Muhammad Yunus Building Social Business

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a new dimension for capitalism which he calls "social business." The social business model has been adopted by corporations, entrepreneurs, and social activists across the globe.

Building Social Business: The New Kind of Capitalism that ...

Professor Muhammad Yunus. Co-founder and Chairman. Professor Muhammad Yunus co-founded Yunus Social Business and currently serves as the Chairman of the Board. He is the founder of Grameen Bank and father of microcredit, an economic movement that has helped lift millions of families around the world out of poverty. Today, Grameen Bank has

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over 8.4 million members—97 per cent of who are female—and has lent over US\$12.5 billion since its inception.

Professor Muhammad Yunus | Yunus Social Business

Muhammad Yunus is perhaps world's best known anti-poverty crusader. His new book, *Building Social Business*, is a manifesto for those who care deeply about solving the society's "wicked" problems - poverty, illiteracy, malnutrition, global warming.

Amazon.com: Building Social Business: The New Kind of ...

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a visionary new dimension for capitalism which he calls "social business.". By harnessing the energy of profit-making to the objective of fulfilling human needs, social business creates self-supporting, viable commercial

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Building Social Business: The New Kind of Capitalism That ...

Driven to act by the desperate Bangladesh famine of 1974, Chittagong University economics professor Muhammad Yunus went to the village of Jobra and found his calling. After giving villagers \$27 to pay off loans to predatory lenders, Yunus hit upon the idea of lending to the poor as the foundation of a new kind of banking business.

Building Social Business Free Summary by Muhammad Yunus

Below are the key concepts as described in "Building Social Business: The New Kind of Capitalism that Serves Humanity's Most Pressing Needs" by Muhammad Yunus Glossary of terms Non-loss: A distinction from non-profit organizations: The aim for a social business is to have no loss, but can still make a profit.

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“Building Social Business” - Muhammad Yunus - Social ...

A Review of 'Building Social Business' by Muhammad Yunus Gabriel Makuei, RMIT University, Australia Abstract According to Muhammed Yunus (MY), social business is doing business to solve a social problem without profit motive. This is another type of capitalism in which each business creates

A Review of 'Building Social Business' by Muhammad Yunus
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Building Social Business: The New Kind of Capitalism that ...

Social business is a cause-driven business. In a social business, the investors/owners can gradually recoup the money invested, but cannot take

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any dividend beyond that point. Purpose of the investment is purely to achieve one or more social objectives through the operation of the company, no personal gain is desired by the investors. The company must cover all costs and.....

SOCIAL BUSINESS - Yunus Centre

In building social business models, the value proposition and the value constellation ... Muhammad Yunus, the founder and managing director of Grameen Bank, was born in Bangladesh and educated at ...

(PDF) Building Social Business Models: Lessons from the ...

The Grameen family of businesses also covers the areas of telecoms and education. And to finance social business, Dr. Yunus has social business funds operating all over the world. In Georgia, there...

5 Steps to Building a Social

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Business, According to ...

In his new book, *Building Social Business*, Yunus devotes many pages to narrowing down the existing definition of a social business—many people precede him in defining it, since the form first cropped up in the Victorian era—but he considers it a new form of economic organization that links a social, ethical, or environmental objective with a commercial or financial one.

Building Social Business: The New Kind of Capitalism that ...

Nobel Peace Prize-winner Muhammad Yunus shows how the social business model can harness the entrepreneurial spirit to address global problems.

Muhammad Yunus - Building Social Business - YouTube

Building Social Business by Muhammad Yunus. Yunus in his book, *Building Social Business*, dedicates the nine short chapters of the book to explaining the meaning of a social business in the

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current world. Many scholars have characterized it way before Yunus did.

"Building Social Business" by Muhammad Yunus. An Essay - GRIN

Yunus Social Business has its roots in Bangladesh. In 1983 Prof. Yunus founded Grameen bank, beginning a micro-finance revolution for which he won the Nobel Peace Prize.

About Us | Yunus Social Business

Muhammad Yunus has more recently founded Yunus Social Business (YSB) to study, support, and invest in young social businesses. Seven principles of social business These were developed by Professor Muhammad Yunus and Hans Reitz, the co-founder of Grameen Creative Lab:

Social business - Wikipedia

Yunus, Muhammad, 1940-Building social business : the new kind of capitalism that serves humanity's most pressing needs / Muhammad Yunus with Karl

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Weber. p. cm. Includes index. ISBN 978-1-58648-824-6 (hardcover) eBook ISBN: 9781586488635 1. Social responsibility of business. 2. Social entrepreneurship. 3. Capitalism—Moral and ethical aspects. I.

Building Social Business: The New Kind of Capitalism That ...

Professor Muhammad Yunus, Nobel Peace Prize Laureate, and founder of the Grameen Bank, is commonly considered the thought father and early implementer of the social business concept. He initiated and developed more than 20 social businesses in Bangladesh, many of them in cooperation with multinational corporate partners.

Professor Muhammad Yunus on the Power of Social Business

Building Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs (PublicAffairs/2010) by Dr. Muhammad Yunus is an excellent

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rendition on how to invest in poor countries while getting a modest return and doing much good at the same time.

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