

# Where To Download Holiday Inn Express Brand Standards Manual

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## **Holiday Inn Express Brand Standards**

Design Guidelines & Resources BRAND  
SELECTOR Atwell Suites avid Hotels  
Candlewood Suites Crowne Plaza Hotels  
& Resorts EVEN Hotels Holiday Inn/  
Holiday Inn Resort Holiday Inn Express

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Hotel Indigo InterContinental Hotels &  
Resorts Staybridge Suites voco Hotels

## **Design Guidelines**

At Holiday Inn Express® hotels we keep it simple and smart. As IHG's fastest growing hotel brand, we're first choice for the increasing number of travellers who need a simple, engaging place to

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rest, recharge and get a little work done. We offer everything guests need and provide more where it matters most.

## **Holiday Inn Express® - Our brands - InterContinental ...**

At Holiday Inn Express®, we believe even the longest journeys are worth it when they bring people together.

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Whatever the reason for your next connection, you can expect a clean, consistent, and comfortable stay whenever you need to be there in person at more than 2,700 locations.

## **About InterContinental Hotels Group Brands | IHG**

As part of the IHG brand standards, our

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Hallmark Lights can be found lighting up Holiday Inn and Holiday Inn Express locations in North, South, and Central America. Their versatility means they have also found their way to highlighting clubs, restaurants, homes, and even churches! IHG Brand Lighting | DECORS USA



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## **Holiday Inn Brand Standards Emea**

Holiday Inn Express Brand Standards  
Manual HOLIDAY INN EXPRESS® HOTELS  
This Holiday Inn Express® Standards  
Manual is effective January 10, 2013. All  
prior standards contained in this Manual  
remain in effect, as revised herein. All  
standards contained herein are in force  
on this date unless otherwise stated

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remain in effect, as revised herein. All standards contained herein are in force on this date unless otherwise stated herein. ©1992 - 2013 ...

## **Holiday Inn Express Design Guidelines**

Job Details - IHG Holiday Inn Express  
Brand Standards Manual HOLIDAY INN

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EXPRESS® HOTELS This Holiday Inn Express® Standards Manual is effective January 10, 2013. All prior standards contained in this Manual remain in effect, as revised herein. All standards contained herein are in force on this date unless otherwise stated herein.  
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## **Ihg Brand Standards Manual**

signage scheme included in the Holiday Inn Express brand signage guidelines.

**Exterior Lighting** There should be a minimum of 2, and maximum of 4, lights to accent the main hotel entrance with the approved Holiday Inn Express blue lighting. Please check the colors are correct in reality.

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## **Holiday Inn Express Brand Presentation Template**

We have a long-standing commitment to rigorous cleaning procedures and launched our IHG Way of Clean program in 2015 – developed in partnership with Ecolab and Diversey – both world leaders in hygiene and cleaning

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technologies and services. This program is now being expanded with additional COVID-19 protocols and best practices – many of which are already in place – to reflect the ...

## **IHG Clean Promise**

The Holiday Inn® brand is one of the world's most recognized hotel brands

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with a global reputation for service, comfort, and value. The Holiday Inn brand recognizes that every trip is full of possibility, and is dedicated to helping guests create memorable moments that matter. All guests

**Your next hotel development  
opportunity**



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brand. The Holiday Inn Expresss prototypes enable speed to market with tested designs that are able to deliver on the brand's promise. Efficient operating standards combined with best-in-class systems support help owners ramp up faster, supporting the brand's continued smart design. Holiday Inn Express prototypes

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## **KMG Hotels**

3-0235C - Holiday Inn Express

Personalized Note Card 80# Casa Cover,  
30% PCW, 6.375" x 4.5", 250 min.

3-0236C - Holiday Inn Express & Suites

Personalized Note Card 80# Casa Cover,  
30% PCW, 6.375" x 4.5", 250 min.

3-0231- Holiday Inn Express Note Card &

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Envelope Full color logo centered on front of blank fold over note card. A6

## **BRAND IDENTITY. - A S Hospitality**

Our diverse portfolio of differentiated brands are well known and loved by millions of consumers around the world. We have the right hotel brand for both our guests and owners, whatever their

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needs. Jump to main content (accesskeys) ... Holiday Inn Express ® Holiday Inn Club Vacations ...

## **Our brands - InterContinental Hotels Group PLC**

Located within 4.3 mi of Drake Park and 5 mi of Hollinshead Park, Holiday Inn Express & Suites - Bend South features

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rooms in Bend.

## **Holiday Inn Express & Suites - Bend South, Bend, USA**

Holiday Inn Express Frankfurt-Messe, Frankfurt: 48 answers to 19 questions about Holiday Inn Express Frankfurt-Messe, plus 284 reviews and 423 candid photos. Ranked #77 of 298 hotels in

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Frankfurt and rated 4 of 5 at Tripadvisor.

## **Holiday Inn Express Frankfurt-Messe FAQ (Frankfurt ...**

Holiday Inn Express Hotel & Suites Millington-Memphis Area: Not Up To Brand Standards - See 134 traveler reviews, 47 candid photos, and great deals for Holiday Inn Express Hotel &

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Suites Millington-Memphis Area at  
Tripadvisor.

## **Not Up To Brand Standards - Review of Holiday Inn Express ...**

- Provide the highest level of service according to IHG standards. ...
- Implement new ideas and strategies to meet hotel and IHG brand guest service

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goals. ... General Manager at Holiday Inn Express.

## **Jason Beatty - General Manager - Holiday Inn Express ...**

Holiday Inn Express ® Dependability, friendly service, and modern facilities at an excellent value. Already hugely successful thanks to a consistent belief



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in simple, smart travel and backed by an award-winning marketing campaign, the Holiday Inn Express® brand is poised for continued growth.

## **Holiday Inn Express - force.com**

Comfort Inn Birch Run 2\* Ramada Inn  
Newark De 3\* Clarion Mackinaw City 3\*  
Wingate Little Rock 3\* Quality Inn

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Hopewell Va 2\* Holiday Inn Express  
Canyon Texas 2\* Harbor Shores Hotel 4\*  
Hampton Inn Silver Spring Silver Spring  
Md 2\* The Atrium Resort Virginia Beach  
3\* Intercontinental Hotels Chicago Il 4\*  
Embassy Suites High Point Nc 3\*

**°HOWEYZEH HOTEL TEHRAN 4\***  
**(Iran) - from US\$ 99 | BOOKED**

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Marriott | Marriott Bonvoy - Suspension of benefits / brand standards - Covid 19 - This is really nonsense - I guess it needs to be repeated, you cannot get coronavirus from food. Never. Ever. If Holiday Inn Express is handing out breakfast bags in lieu of their buffet, I guess it's no surprise that Whiny Arne Sorenson

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