

Grade 2 Media Cereal Box Design

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Grade 2 Media Cereal Box
With my Grade 2 French Immersion class, I decided that we would end our media unit by creating and designing our own cereal boxes. I was thrilled with the results! Read on as I share some of the steps we took along the way. About a month before we were to start, I asked my student's parents to send in empty cereal boxes.

Media Literacy: Designing Cereal Boxes - Teaching French ...
I created this Cereal Box Media Literacy Unit to teach those expectations in a fun way and in a way I can tie in the Health curriculum as well. As an Ontario teacher, Media Literacy is one of the strands within our Language curriculum to be assessed and taught.

How to Use Cereal Boxes to Teach Media Literacy | Hanging ...
Browse media literacy cereal box resources on Teachers Pay Teachers, a marketplace trusted by millions of teachers for original educational resources.

Media Literacy Cereal Box Worksheets & Teaching Resources ...
Enjoy this media literacy project where students are asked to design their own cereal box. The challenge is to create a design that appeals to children and adultsAs written on the assignment:Cereal box must include:- a catchy name- a slogan and a logo (bonus points for a jingle!)- 2 persuasive strat

Cereal Box Design Worksheets & Teaching Resources | TpT
This Nutrition and the Media: Cereal Box Consumerism Lesson Plan is suitable for 2nd - 5th Grade. How many treats do you buy each week? Learners investigate diets and how the media tricks consumers into purchasing unhealthy snacks. They will investigate the designs and logos affiliated with cereal boxes and identify specific phrases that help sell products.

Nutrition and the Media: Cereal Box Consumerism Lesson ...
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Key concepts of media literacy. LESSON. mediasmarts.ca. GRADES . 4-6. DURATION. OVERVIEW. In this lesson, students watch a video introducing the media literacy key concept that media are constructions. They . then explore this concept by considering a pair of cereal boxes and identifying the different elements of the box and the purposes they ...

Media are constructions
Cereal Box Commercial Students will share their project by doing a 1 to 2 minute commercial for their cereal. These oral presentations will be presented the week their book reports are due. Students should practice their commercials at home to make sure of the timing. The goal is to make other students really want to buy the cereal (read the book).

CEREAL BOX BOOK REPORT - mrolsonclass.com
Category 1 2 3 4 Cereal Box: overall appeal The project is distractingly messy or very poorly designed. The project is acceptably attractive though it is a bit messy. The project is attractive in terms of design, layout and neatness. The project is exceptionally attractive in terms of design, layout, and neatness. Cereal Box Book Report Rubric

cereal box rubric - East Millsboro Elementary School
Cereal Box Book Reports! Using an empty cereal box, create your report following these directions: Entire Box: Cover the entire box with a large sheet of white or light-colored paper. Neatly wrapping it like a present is a good approach. Front of Box: Think of a name for your new cereal that is closely related to your book.

Cereal Box Book Report STUDENT GUIDE - SVS 3rd Grade
Cereal Box Investigation. 1. A description of the intended audience. First/second grade students are not expected to have much prior knowledge of media literacy skills. At this grade level students are learning about themselves and their place in the world. This age is particularly susceptible to advertising and packaging gimmicks.

Kristl Bond's 1st Grade Media Literacy Lesson
Design a cereal box, using appropriate advertising techniques. Rubric Code: HX97B4. By ... Type: Assignment Grade Levels: K-5 Desktop Mobile. Media Literacy Level 1 (N/A) Level 2 (N/A) Level 3 (N/A) Level 4 (N/A) Knowledge Level 1 Demonstrates limited knowledge and understanding of an advertisement ...

IRubric: Design a Cereal Box rubric - HX97B4: RCampus
Grade 2 President Cereal Box Search this Guide Search. Stone Hill Elementary School Library: Grade 2 President Cereal Box. Copy to edit for Nancy G for Stone Hill library. Home; K Toggle Dropdown. Tech Center Grade 1 Toggle Dropdown. Sequencing ...

Grade 2 President Cereal Box - Stone Hill Elementary ...
Level: Grade 4-6 Author: MediaSmarts has partnered with Concerned Children's Advertisers to develop a suite of videos on each of the media literacy key concepts. Duration: 45-90 minutes Overview. In this lesson, students watch a video introducing the media literacy key concept that media are constructions.They then explore this concept by considering a pair of cereal boxes and identifying ...

Media literacy key concepts Lesson 2: Media are ...
A 1919 copy of The Arts of Entertaining, which she bought on eBay for \$2, helps Jessica Simpson teach an up-to-date lesson to her sixth-grade language-arts students. Although she uses an array of technology at the School for Creative and Performing Arts, in Cincinnati, Simpson finds the old source perfect for a lesson on publication dates.

Media-Savvy Kids | Scholastic
Gr. 2 cereal box book-reports. Saved by Terry Analore. 15. Biography Project Media Literacy Creative Teaching Reading Activities Language Arts Book Boxes Book Reports Cereal Boxes Grade 2. More information... People also love these ideas

Pin by Terry Analore on Ideas From My Classroom | Cereal ...
Lesson #2 - Academic Vocabulary and Pre-Art Activities: VOCABULARY two-dimensional: When something is two-dimensional it can be measured in two directions, from side to side (width) and from top to bottom (height).Two-dimensional things are flat, like a piece of paper. During Lesson #1, we cut out two-dimensional flat shapes and glued them down in a way that made them pop out or stick up.

4TH/5TH: Lessons #2 and #3 - Cereal Box Sculptures
Third Grade Cereal Box Planet Project (This illustration shows the dwarf planets Ceres, Eris, Haumea, Makemake, and Pluto and their moons in comparative size to Earth and the moon. All of these dwarf planets are smaller than the moon.

Grade 3 Cereal Box Planet Project - Chester W. Barrows ...
Grade level All ... Help your child to flatten the cereal box and cut off the flaps on the top and bottom of the box. Remove the front panel of the box. What remains should still stand on its own. Flip the box so the flat cardboard is facing up.

Make a Cereal Box House | Activity | Education.com
Apr 9, 2017 - I really wasn't sure how this unit was going to go at first, but it ended up being a ton of fun! I introduced the concept of media literacy by showing the class multiple pictures of cereal boxes. (Next year, I will probably collect actual empty cereal boxes for the kiddos to look at.) As we looked at each cereal box, t...